



International Journal of Multidisciplinary Research in Science, Engineering and Technology

(A Monthly, Peer Reviewed, Refereed, Scholarly Indexed, Open Access Journal)



Impact Factor: 8.206

Volume 8, Issue 7, July 2025



International Journal of Multidisciplinary Research in Science, Engineering and Technology (IJMRSET)

(A Monthly, Peer Reviewed, Refereed, Scholarly Indexed, Open Access Journal)

A Study on Students Perception Towards Online Courses

Dr. Keerthana B, Bhuvaneshwar D, Dhanush M

Assistant Professor, Sri Sairam Institute of Management Studies, Sri Sairam Engineering College, Chennai, India

Scholar, Sri Sairam Institute of Management Studies, Sri Sairam Engineering College, Chennai, India

Scholar, Sri Sairam Institute of Management Studies, Sri Sairam Engineering College, Chennai, India

ABSTRACT: This research delves into the students' attitudes towards online courses with emphasis on their experience, satisfaction, and issues within the backdrop of the increasing adoption of digital learning in India, particularly post-COVID-19 pandemic. The study seeks to evaluate major determinants such as the quality of course content, lecturer interaction, ease of use of platforms, flexibility, and value for money. Information was collected from 112 students of different backgrounds by means of structured questionnaires and analyzed using descriptive and inferential statistical techniques such as Percentage Analysis, Chi-square Test, Mann-Whitney U Test, Kruskal-Wallis H Test, and Correlation Analysis. Percentage analysis indicated very high levels of satisfaction with clarity of content (more than 80%), knowledge of the instructor (greater than 75%), and flexibility in access and timing (approximately 80%). Despite this, there were issues reported in interactive teaching and assignment efficacy, with over 20% being dissatisfied. Inferential statistics reported no differences among age and gender in perceptions, but there was a moderate positive relationship ($r \approx 0.33$) between instructor expertise and interactive learning. Chi-square analysis also did not show any significant association in relation between students' location and mobile access. All in all, the research indicates that although students appreciate flexibility and expert teachers in online education, engagement strategies must be enhanced, technical assistance must be provided, and cost disclosure must be enhanced. Based on the study, in order to enhance the effectiveness as well as equity of online education, platforms, inclusive access, and nimble pedagogy need to be improved.

KEYWORDS: Online Learning, Student Perception, E-Learning, Flexibility, Digital Education

I. INTRODUCTION

The advancement of technology and the outbreak of the COVID-19 pandemic have significantly altered the landscape of education. Online courses have become the new normal, providing self-paced learning, flexibility, and accessibility. Learning platforms like Google Classroom, Moodle, Blackboard, Coursera, and SWAYAM have enhanced remote learning experiences. Despite these advancements, students' attitudes toward online courses vary greatly.

Perception plays a vital role in the learning process. It influences motivation, participation, and overall performance. Positive perceptions lead to better engagement, while negative perceptions can cause disengagement. In India, several initiatives like SWAYAM, NPTEL, and DIKSHA have encouraged digital education. However, challenges like poor internet connectivity, lack of infrastructure, and limited digital literacy persist. This study seeks to understand students' perceptions of online courses to improve their effectiveness and inclusivity.

II. LITERATURE REVIEW

Numerous studies have investigated student perceptions of online learning: Fidalgo et al. (2020) conducted an international study examining students in Portugal, the United Arab Emirates, and Ukraine. Their findings indicated that online learning often faces limitations in areas like motivation, self-regulation, and interaction. Students struggled to maintain engagement without physical classroom presence, and those from non-English speaking backgrounds faced additional language barriers. They also observed that cultural context significantly influences how learners perceive and adapt to e-learning.



International Journal of Multidisciplinary Research in Science, Engineering and Technology (IJMRSET)

(A Monthly, Peer Reviewed, Refereed, Scholarly Indexed, Open Access Journal)

Sharma and Gupta (2021) reviewed digital adoption in India, concluding that infrastructure inequality, especially in rural areas, presents a formidable barrier to digital education. Their study highlighted how initiatives like SWAYAM and DIKSHA have tried to bridge this divide, yet their effectiveness remains uneven due to inconsistent execution and lack of localized content.

Jaggars and Xu (2016) analysed student performance in online versus in-person learning. They found that while online education offered convenience and flexibility, students often reported feeling isolated.

Nguyen and Santos (2021) contributed to the debate by examining the effects of adaptive learning systems. Their findings indicated that personalization through technology can significantly enhance learning outcomes, but only when paired with strong instructor oversight and regular communication.

These studies highlight the complexity of online education and the need for continuous improvement.

OBJECTIVES OF THE STUDY

- To explore students' overall perception of online courses.
- To assess the effectiveness of online course content, instructor engagement, and platform usability.
- To evaluate the role of flexibility and access in shaping perceptions.
- To identify demographic influences on student satisfaction and engagement.

III. RESEARCH METHODOLOGY

The research methodology of this study comprises a detailed plan and structure for conducting the research in a systematic and reliable manner.

● **Research Design:** The study follows a descriptive research design, which is suitable for understanding and describing the current state of affairs without altering or influencing the environment. Descriptive research enables the collection of quantifiable data that helps in drawing meaningful insights into students' perceptions of online learning.

● **Sampling Design:** Simple random sampling was employed to ensure that every individual in the population had an equal chance of being selected. This method reduces bias and improves the representativeness of the sample. The final sample consisted of 112 students drawn from various academic backgrounds and institutions.

● **Data Collection Methods:** Primary data was collected using a structured questionnaire that included Likert-scale items to measure levels of agreement, multiple-choice questions for categorical data, and ranking questions to understand preferences. These instruments were designed to extract detailed and accurate responses from participants. Secondary data was obtained from academic journals, research articles, online publications, government reports, and educational websites. This data provided context and helped frame the study within the broader academic discourse.

● **Questionnaire Design:** The questionnaire included multiple sections. The demographic section collected details such as age, gender, education level, and region. Other sections focused on aspects of online learning such as course content, instructor quality, platform usability, interactivity, flexibility, cost perception, and overall satisfaction. A five-point Likert scale ranging from "Strongly Disagree" to "Strongly Agree" was used for most attitudinal questions.

IV. DATA ANALYSIS AND INTERPRETATION

The demographic analysis of the 112 respondents provides a foundational understanding of the population under study. A significant majority of respondents (approximately 60%) were in the 21–24 age group, which is typical for undergraduate and postgraduate students who are likely to engage with online education. Gender representation was balanced, with a slight male majority. Educational qualification data revealed that postgraduate students formed the bulk of participants, suggesting that online learning is particularly popular or accessible at higher levels of study. Furthermore, most respondents hailed from urban areas and studied in private institutions, a factor that may influence their access to stable internet connections and digital infrastructure.

When exploring students' perceptions of course content, the results were encouraging. Around 80.36% of respondents agreed or strongly agreed that the course content was clear and well-structured. This indicates that the majority of course providers are successful in designing materials that are understandable and relevant. Similarly, 81.25% of



International Journal of Multidisciplinary Research in Science, Engineering and Technology (IJMRSET)

(A Monthly, Peer Reviewed, Refereed, Scholarly Indexed, Open Access Journal)

students acknowledged the depth and clarity of instructor knowledge, highlighting the importance of faculty competence in online learning environments.

Platform usability was also rated favorably by 80.36% of the participants, suggesting that user experience in terms of interface design, navigation, and accessibility plays a crucial role in student satisfaction. However, there was noticeable dissatisfaction concerning assignment effectiveness, with only 57.14% of students expressing satisfaction and 17.86% explicitly stating dissatisfaction. This points to a possible disconnect between course content and assessment methods, which might fail to reflect student understanding adequately.

A notable concern emerged around the interactive aspect of online learning. While 43.57% of students agreed that the courses were interactive, a significant minority (21.43%) disagreed. This disparity underscores the need for more dynamic and engaging teaching strategies, such as live discussions, group projects, and feedback loops, to replicate the classroom experience. Similarly, technical support remained a challenge, with nearly 20% expressing dissatisfaction. Efficient troubleshooting mechanisms, responsive support teams, and user guides are crucial to address this gap.

The Chi-Square Test did not reveal a significant association between geographic location (urban/rural) and perceived mobile accessibility. This finding is somewhat surprising, as rural students often face internet challenges. It may reflect the increasing penetration of mobile internet in semi-urban and rural areas or may indicate a sample skewed towards better-connected rural populations. Lastly, correlation analysis revealed a moderate positive relationship between instructor expertise and interactivity ($r \approx 0.33$). This implies that well-qualified and engaging instructors are instrumental in fostering an interactive learning environment.

Overall, the data analysis demonstrates that while students appreciate the flexibility, content clarity, and instructor knowledge associated with online learning, there are clear areas for improvement. Enhancing interactivity, refining assessment methods, and improving technical support are key areas where educational institutions and e-learning platforms can focus their efforts.

FINDINGS

1. The majority of students found online courses flexible and convenient, allowing them to manage their study schedules efficiently.
2. Over 80% of students agreed that the instructors demonstrated sound subject knowledge and clarity in teaching.
3. Platform usability was appreciated, with students finding the interface of learning platforms easy to navigate.
4. More than half of the students felt that assignments were somewhat effective, though nearly 18% expressed dissatisfaction, indicating a need for better evaluation methods.
5. Interactive teaching remains a concern, with 21% of students feeling the lack of engagement and two-way communication.

SUGGESTIONS

1. Enhance the interactivity of online courses through live sessions, breakout discussions, and Q&A forums to replicate traditional classroom dynamics.
2. Design more practical and application-based assignments to improve student engagement and reduce academic dishonesty.
3. Strengthen technical support by establishing real-time help desks and proactive troubleshooting systems.
4. Offer instructor training in online pedagogy and communication to make virtual sessions more impactful and engaging.
5. Improve the affordability of online courses and communicate pricing transparently to increase trust and enrollment.

V. CONCLUSION

The findings of this research clearly indicate that online education is not only a viable alternative to traditional learning but also a powerful platform that can cater to diverse learning needs. The COVID-19 pandemic accelerated the adoption of online education, transforming it from an optional mode to a necessary one. As educational institutions continue to adapt to this shift, the perspectives and experiences of students become critical indicators of success. Students, as the primary stakeholders in the learning process, have highlighted several strengths of online courses. The flexibility in scheduling, the ability to revisit recorded sessions, and the convenience of accessing content from remote locations are among the most appreciated features. Additionally, the competence of instructors and the clarity of



International Journal of Multidisciplinary Research in Science, Engineering and Technology (IJMRSET)

(A Monthly, Peer Reviewed, Refereed, Scholarly Indexed, Open Access Journal)

content delivery have positively influenced students' experiences. Moreover, the emotional and social aspects of learning — such as peer collaboration, mentorship, and classroom engagement — are harder to replicate in an online environment. These deficiencies can lead to feelings of isolation and reduced motivation among students. From a policy and administrative perspective, it is crucial to address these challenges proactively. Institutions must invest in advanced Learning Management Systems (LMS), provide extensive training to instructors, and offer dedicated support services to ensure seamless learning. Curriculum designers should also rethink assessment methods to make them more application-based and reflective of real-world scenarios. Furthermore, the findings underline the importance of digital inclusivity. While this study found no significant differences based on demographic factors, it is essential to ensure that marginalized communities, particularly students from rural and economically weaker sections, are not left behind.

REFERENCES

1. Devasena, C. L., & Urkude, S. V. (2025). Student readiness and adaptation to hybrid learning environments post-pandemic. *International Journal of Digital Education and Learning*, 13(1), 22–34.
2. Patel, N., & Joshi, R. (2024). Enhancing engagement in virtual classrooms using gamification. *Journal of Online Learning Research*, 12(2), 48–61.
3. Karthikeyan, R., & Banu, F. (2023). Impact of instructor feedback on student satisfaction in MOOCs. *Asian Journal of Educational Technology*, 11(1), 77–90.
4. Sharma, A., & Gupta, R. (2021). Digital divide and education equity in India. *Journal of E-Governance and ICT*, 9(3), 102–115.
5. Usman Mohideen K S, Suresh R, Comparative Study on Consumer Satisfaction Towards Select Branded Quick Service Outlets with Special Reference to Chennai City, *International Journal of Engineering & Management Research*, Vol-6, Issue-6 November - December 2016. pp: 81 – 86,
6. Jeyalakshmi, R., & Kuralarasan, N. (n.d.). Assessing the impact of e-commerce growth on logistics efficiency in India. *International journal of innovative research of science, engineering and technology*, 13(12), 20615-20620
7. K.Murugan “A STUDY ON EFFECTIVENESS OF DIGITAL MARKETING IN FMCG WITH REFERENCE TO WEBBOOMBAA” ISSN NO: 2394-3114; Volume 40, Issue: 40(s1), January 2020,185-190
8. Venkatesh, P., Murugan, K., Ramu, M., Manikandan, M., Senthilnathan, C.R., Krishnamoorthi, M.: A comprehensive investigation to examine the preferences and satisfaction levels of outpatients in relation to the quality of services provided by hospitals in the vellore district. In: 2023 Intelligent Computing and Control for Engineering and Business Systems (ICCEBS), Chennai, India, pp. 1–4 (2023)
9. Maran, K., et al. "Data analysis on mobile payment technology with reference to users' behaviour of retail goods in India." 2021 4th International Conference on Computing and Communications Technologies (ICCCT). IEEE, 2021.
10. Usman Mohideen, B.Venkateswara Prasad, R. Suresh, An Analytical Study Consumers Buying Behavior towards Men's Brand Apparel' *Purakala UGC Care Journal* ISSN 0971 -2143, Vol 31, Issue 21- May, 2020,pp 967-971
11. Usman Mohideen B.Venkateswara Prasad, R.Suresh An Investigation of Departments of Customer's Shopping Behaviour Towards Select Hypermarket – An Empirical Study with reference to South India” *International Journal of Management Studies*, Volume IV, Special Issue 3, November 2017, Pp77-83.
12. Suresh, R., & Pooja, S. (2024). Evaluating the impact of brand equity on stock market valuation: A cross-industry analysis of global brands. *International Journal of Multidisciplinary Trends*, 6(12), 137–143. <https://doi.org/10.22271/multi.2024.v6.i12b.549>
13. V. Muthukumar, Study on consumer buying behavior towards e-commerce, ISSN: 0972-0766, Vol. XCIX, No.03, 2023, P-85
14. Dinesh Kumar S, Hemanth Kumar V, Mediation of attitude toward advertisements in the relationship between advertisements and purchase intention, *Indian Journal of Public Health Research & Development*, February 2018, Vol.9, No. 2, pp: 411-417
15. Kumar R G & Lokeshkumar S, How Effective is Influencer Marketing Compared to Traditional Forms of Advertising, *International Journal of Innovative Research of Science, Engineering and Technology*, 13(12), December 2024, E-ISSN: 2319-8753, P-ISSN: 2347-6710, Impact factor: 8.5,
16. Venkatesh, P., Manikandan, M., Murugan, K., Krishnamoorthi, M., Ramu, M., & Senthilnathan, C. R. (2024, October). The Pivotal Role Of Digital Marketing In The Global Market: A Comprehensive Overview. In 2024 International Conference on Power, Energy, Control and Transmission Systems (ICPECTS) (pp. 1-5). IEEE.
17. Keerthana, B., & Karan Kumar, B. (2024). Role of content marketing in forming business strategies. *International Journal of Research in Management*, 6(2), 433–437
18. V. Anitha and Dr. A. R Krishnan, Situational factors ascendant impulse purchase behavior of Private label brands



International Journal of Multidisciplinary Research in Science, Engineering and Technology (IJMRSET)

(A Monthly, Peer Reviewed, Refereed, Scholarly Indexed, Open Access Journal)

with special reference to modern trade retail outlets in Chennai, International Journal of Management, 11 (4), 2020, pp. 178-187.

18. Dr R S Anantharajan, Venkata Krishnan "Consumer Preference towards Perfumes" International Journal of Multidisciplinary Research in Science, Engineering and Technology - DOI: 10.15680/IJMRSET.2024.0712245 ISSN NO 2582-7219
19. Krishnamoorthy, Murugan & K V, Dinesh. (2023). A STUDY ON CONSUMER PERCEPTION ON EFFECTIVENESS OF SOAP ADVERTISEMENT WITH REFERENCE TO CHENNAI CITY. 9. 559-572.
20. Digital assets for digital natives: Exploring familiarity and preference for cryptocurrency among millennials and Gen Z R. S. Lekshmi1, K. Jawaharrani1, S. Vijayakanthan2, G. Nirmala1, K. Dheenadayalan3, S. Vasantha4, Journal of Autonomous Intelligence (2024) Volume 7 Issue 3 doi: 10.32629/jai.v7i3.1054.
21. Sarulatha, N., Vanitha, V., & Usha, S. (2025). Investigating trust and buying decisions in social commerce sales campaigns. Academy of Marketing Studies Journal, 29(5), 1-9 1528-2678-29-5-223
22. Suresh, V., Maran Chitra, and K. Maran. "A study on factors determining social media on cosmetic product." Journal of Pharmaceutical Sciences and Research 8.1 (2016): 1.
23. Usman Mohideen K S, A Study on Impact of Social Media on Online Shopping Behavior of Youngsters, Ilkogretim Online – Elementary Education Online Vol.19, Issue: 2, pp: 1914-1925, doi: 10.17051/ilkonline.2020.02.696776
24. Jeyalakshmi, R et al. (2024). The role of artificial intelligence in improving human resource management practices in marketing companies. Educational Administration: Theory and Practice, 30, 320–325.
25. K.Murugan, VIRAL MARKETING OF DIGITAL PRODUCTS USING SOCIAL MEDIA", ISSN: 2319-9016, online ISSN: 2319-9024, Volume. 2, PP. 120-125 (Jan. to Mar. 2013).
26. Dinesh Kumar S, Soundarapandian K, Meera S, Sentience of Career Opportunities and Career Development using Social Media – a Study with reference to Tamil Nadu, Journal of Big Data Technology and Business Analytics, Volume-1, Issue-1 (January-April, 2022), pp: 7-14.
27. Maran, K., Priyadarshini, P., Senthilnathan, C. R., Manikandan, M., Kumar, R. G., & Ramu, M. (2024, October). Impact of Artificial Intelligence on Global Healthcare Sector Performance. In 2024 International Conference on Power, Energy, Control and Transmission Systems (ICPECTS) (pp. 1-5). IEEE.
28. Anitha, V., & Krishnan, A. R. (2022). Customer Intention Towards E-Grocery Shopping Apps Using TAM And UGT. Special Education, 1(43).
29. Dinesh Kannaa KV and Nivedha SD. Communication about environmental policy and its effects on public perception. Int. J. Res. Manage. 2024;6(2):459-464. DOI: 10.33545/26648792.2024.v6.i2e.246
30. K. Dheenadhayalan (Sri Sairam Engineering College, Chennai, India), Joel Jebadurai Devapitchai (St. Joseph's College of Engineering, India), R. Surianarayanan (SA Engineering College, India), and S. Usha (Sri Sairam Engineering College, India) Source Title: Machine Learning and Modeling Techniques in Financial Data Science. 10.4018/979-8-3693-8186-1.ch008.
31. Suresh, Vetrivelvi, K. Maran, and Shanmuga Priya AR. "A study on impact of an affiliate marketing in e-business for consumer's perspective." SP AR-International Journal of Engineering and Technology 10.2 (2018): 471-475.
32. Dinesh Kumar S, Hemanth Kumar V, Celebrity Endorser & Attitude towards Celebrity results in Purchase Intention – A study with reference to Chennai City, Scholedge International Journal Of Management & Development , 2(10), pp: 1 – 8, DOI: 10.19085/journal.sijmd021001
33. Maran, K., J. Badrinarayanan, and P. Kumar. "A study on branded apparels customers purchase behavior with reference to India." International Journal of Applied Business and Economic Research 15.21 (2017): 215-221.
34. Devapitchai Joel Jebadurai (St. Joseph's College of Engineering, OMR, Chennai), K. Dheenadhayalan (Sri Sai Ram Engineering College, India), S. Usha (Sri Sairam Engineering College, India), K. Madhumitha (St. Joseph's College of Engineering, OMR, India), M. Manikandan (SRM Institute of Science and Technology, India), and S. Karunakaran (St. Joseph's Institute of Technology, India) Title: Practical Applications of Self-Service Technologies Across Industries. Copyright: © 2025 |Pages: 34 DOI: 10.4018/979-8-3373-4667-0.ch001.
35. Revathy, S & K V, Dinesh. (2025). THE IMPACT OF DIGITAL MARKETING ON CONSUMER BEHAVIOUR. International Research Journal of Modernization in Engineering Technology and Science. 6. 2582-5208.
36. Kumar, S. D., Kumar, V. M., Kumar, R. G., & Ramu, M. (2024, April). Elucidating Big Data Analytics by Using Marketing Mix Components for Business Intelligence. In 2024 International Conference on Communication, Computing and Internet of Things (IC3IoT) (pp. 1-6).
37. K.Murugan, "Patients Satisfaction Towards the Services of The Hospitals with Reference to Vellore District, Tamil Nadu" ISSN: 0090-5674, Volume 13, Special Issue 8, November 2022.
38. Jeyalakshmi, R., & Sagarika, V. (2024). A study on reverse logistics in customer satisfaction through sustainable supply, International journal of multidisciplinary research in science, engineering and technology, 7, 18987-18994,



International Journal of Multidisciplinary Research in Science, Engineering and Technology (IJMRSET)

(A Monthly, Peer Reviewed, Refereed, Scholarly Indexed, Open Access Journal)

DOI: 10.15680/IJMRSET.2024.0712232

39. Kootattu, Jayarajan, et al. "Customers Perception On Branded Apparels–An Empirical Study with Reference to Indian Men's Garments–Indian Market." NVEONATURAL VOLATILES & ESSENTIAL OILS Journal| NVEO (2021): 8174-8180.
40. Selvakumar, V., Dhayalan, V., Sivagami, & Venkatesh, P. (2024, July). A study on effect of branding on customer buying behaviour with reference to Vellore. In AIP Conference Proceedings (Vol. 2965, No. 1, p. 060012). AIP Publishing LLC.
41. Usman Mohideen KS, Sindhu RU. A study on customer attitude towards multi brand retail. Int J Literacy Educ 2024;4(2):270-275. DOI: 10.22271/27891607.2024.v4.i2d.237



INTERNATIONAL
STANDARD
SERIAL
NUMBER
INDIA



INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY

| Mobile No: +91-6381907438 | Whatsapp: +91-6381907438 | ijmrset@gmail.com |

www.ijmrset.com